

## What is a Broker Redirect link?

When the brokerage website has a URL standard that allows for a link format that will return a consumer back to the listing detail on the listing broker's website, NorthstarMLS will provide that link to participating third party websites.

For example, if the brokerage provides a standardized link redirect and the listing is displayed on [homes.com](https://www.homes.com), then homes.com will also display a link to the listing detail on the listing brokerage's website.