

onehome™ | Case Study

What is OneHome?

OneHome by CoreLogic provides a state-of-the-art multiple listing platform and a virtual collaboration homebuying portal, all in one. Leveraging the latest A.I. enabled technology, it provides a seamless experience with the most up to date data on the market.

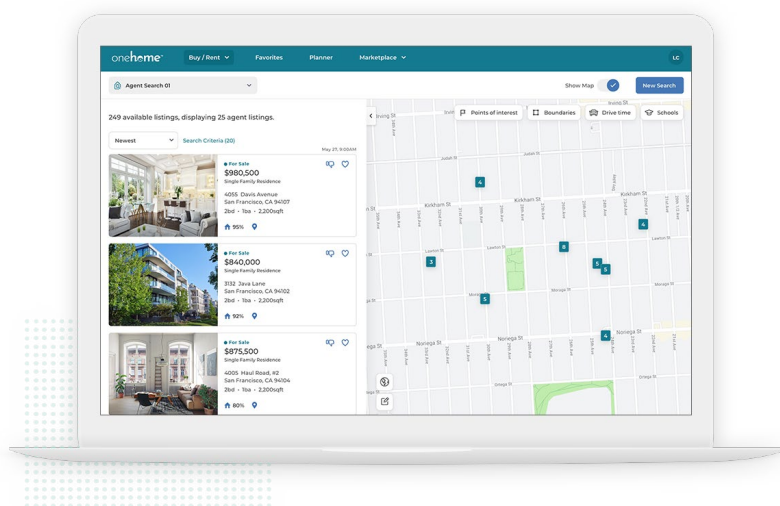
The journey of homeownership is challenging, being powered by CoreLogic's Listing Management platform (Matrix), you get access to the most accurate data that makes finding your dream home possible. This platform is used by 1.2 million real estate professionals nationwide, starting your homebuying journey off right.

With the addition of Marketplace to the OneHome experience, agents can make their preferred recommendations for mortgage, insurance and home improvement providers.

Marketplace offers the consumer a one-stop shopping for all their homebuying and selling needs and keeps them connected to their agent.

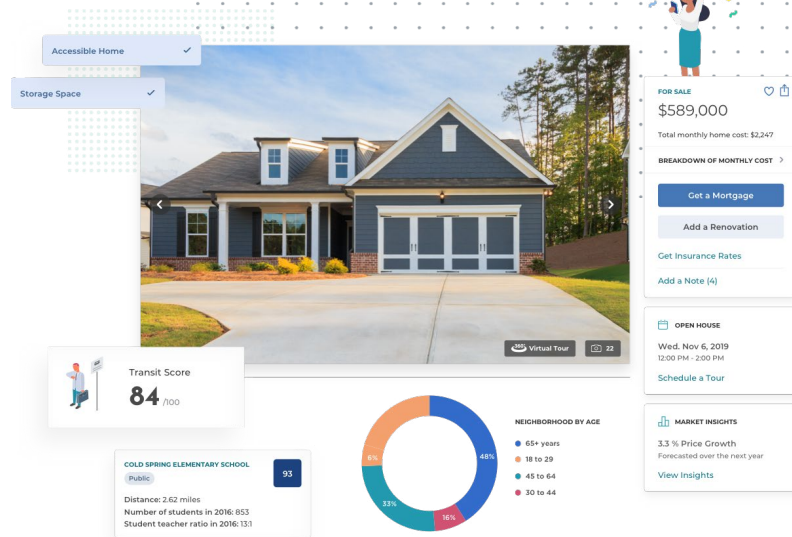
With our curated list of home improvement providers and contractors in your area, we want to ensure that the most important purchase of your life, is also one of the best experiences too.

In addition, texting functionality is now available through OneHome. Powered by Twilio, the leading cloud communications platform, this new texting functionality advances CoreLogic's innovative consumer platform by delivering automatic listing alerts to homebuyers in the fastest, most convenient way possible.



How does it help the current challenges in the market?

- In the current fast-paced real estate market, having a comprehensive overview of the inventory available is imperative making any decision around buying or selling one's home.
- Being able to communicate quickly with an agent about an opportunity can make or break a real estate deal.
- With consumers moving out of state, they need to be able to search online to get an in depth understanding of the communities and homes in a particular region of the country.
- Agents now have a host of digital tools including a variety of virtual tours and other enhanced listing presentations.



What are consumers asking for?



Consumers want the most up-to-date information on homes that are available in the communities they love. From local schools to how easy is it to walk around the neighborhood – everything you need to know is in OneHome.



Homebuyers and home sellers need a streamlined, seamless, hassle-free experience with accurate data guiding them through what is one of the most important journeys in their lives –homeownership.



A “one-stop shopping” experience for all their real estate needs. From mortgage, to insurance, to home renovation needs, the Marketplace can offer easy, hassle-free solutions to what can ordinarily be a very stressful experience.

Testimonials

MLS'S

“We have been using the Listing Management Platform (Matrix) from CoreLogic since 2016 and could not be happier. CoreLogic continues to improve the UI experience for agents and consumers. The addition of OneHome brought a responsive, interactive agent-to-client experience that is vital to our market. On top of all the participant/agent benefits, the support for multiple listing staff is exceptional.”

Jennifer Lamkin, VP of MLS
Montgomery Area Association of REALTORS®

“OneHome was truly one of the most stress free product launches we’ve ever had with CoreLogic. And we have been launching products since MLS Passport in 2002. In this time of Zoom meetings and virtual offices, Kati and her team made the launch as seamless as possible. Great work everyone!”

Bill Gunterdorf
Director of Information Technology
West Penn MLS

Agents

“I love OneHome. I set up every one of my clients with their own personalized OneHome search portal. It delivers the most up-to-date and accurate info to them, so they never skip a beat. It’s been incredibly helpful in our fast-paced market and we would be missing out on opportunities without it. The addition of text messaging and the Marketplace will make it even better.”

Real Estate Agent, Cleveland



“OneHome is an awesome site for me to share listings and auto emails with my clients. The site keeps us up to date on new listings, and any changes that fit their criteria. OneHome makes my job as an agent much easier, because it keeps my clients informed in the complex, and busy Real Estate market that is going on right now!”

Real Estate Agent from Pennsylvania

“I like the seamless performance and communication that OneHome offers for me and my clients.”

Real Estate Agent, Ohio

Consumers

“One home is like one stop shopping with all my questions answered. There are wonderful photos and matching info on everything I could think of. This is a site that I could use to buy a home sight unseen. I trust OneHome to give me all the information I need to make a difficult decision.”

Homebuyer, Ohio

“My realtor got me set up with OneHome. She was able to send me a link and I was able to view property, leave myself notes about what I liked and share those notes with my agent. Before, I was looking at multiple real estate sites often get confused about properties. This stressed me out. I will use and recommend this service!”

Homebuyer, Texas