

Realist® - The New Modern Realist User Interface

The launch of the new Realist 2020 platform is just around the corner! This updated Flash-free Realist environment sports a responsive and modern user interface while maintaining a familiarity which makes it easy to learn and use. We have included several NEW features we think you'll really like!

Let's take a brief tour of some of those new features.

When you conduct a search, the **View Results** field will display the number matches. The View Results is a count-on-the-fly feature which is updated as search criteria is added, even before the search button is clicked. The View Results maxes out at 10,000 matches.

The screenshot displays the Realist 2020 web application interface. On the left, there is a sidebar with search filters: 'Site Address' (starts with '123 Main St, City, State Zip'), 'Owner Name' (starts with 'Simpson Jon'), 'MLS Listing Number', and 'APN/Tax ID'. Below these filters are 'Clear Searches' and 'Search' buttons. A 'View results (3 matches)' link is highlighted with a red circle. The main area features a map of Southern California with various locations labeled. Below the map is a table with columns: Site Address, APN/Tax ID, Record Date, Owner Name, and Building Sq Ft. The table currently shows 0 results. At the bottom, there are buttons for 'Export', 'Download', 'Email', 'Labels', 'Postcards', and 'Report'.

Realist can now display results for up to **3000** records! Results display will be in sections of 1000 records at a time.

The screenshot shows the Realist web application interface. On the left, there are search filters for Site Address, Owner Name, MLS Listing Number, and APN/Tax ID. The main area displays a map of Southern California with numerous colored pins. Below the map, a table shows 1033 results, with the first 1000 displayed. The table columns are: Site Address, APN/Tax ID, Record Date, Owner Name, and Building Sq Ft. The results are color-coded: green for Active, red for Sold, yellow for Pending Sale, and purple for Expired. A 'Report' button is visible at the bottom right.

	Site Address	APN/Tax ID	Record Date	Owner Name	Building Sq Ft
☒	700 W La Veta AVE #18	936-971-44	07/10/1985	SIMPSON GARY M SR/SIMPSON	944
☒	19930 Villa Medici	936-973-96	06/14/2012	SIMPSON ROBERT P/SIMPSON	1,714
☒	215 Wichita AVE #401	937-164-99	10/21/2016	SIMPSON MIRIAM	716
☒	2323 Huntington ST #808	937-165-39	02/28/2019	SIMPSON ROBIN E	552
☒	2365 S Cutty WAY #55	937-580-55	07/26/1983	SIMPSON WAYNE A	1,392
☒	16291 Countess DR #201	937-631-06	04/15/1997	SIMPSON ROBERT G	1,129
☒	23274 Orange AVE #7	937-882-81	05/08/2017	SIMPSON TIMOTHY ROBERT	834

All returned results will be displayed on the map. We've color coded the map pins to indicate the listing status when available. Green pins indicate an Active listing. Red pins indicate a Sold listing. Yellow indicates a Pending Sale. Purple indicate an Expired listing. The map pin will be Black if there is no associated listing activity on the property record.

This screenshot shows the same Realist web application interface, but with a detailed popup for a specific property. The popup displays the address, owner information, and listing details. The map in the background shows the same search results, with the selected property highlighted.

44401 Barbara Trl, Aguanga
 CA 92536
 Owner: Simpson Lauren Marie
 Tax ID: 580-370-020

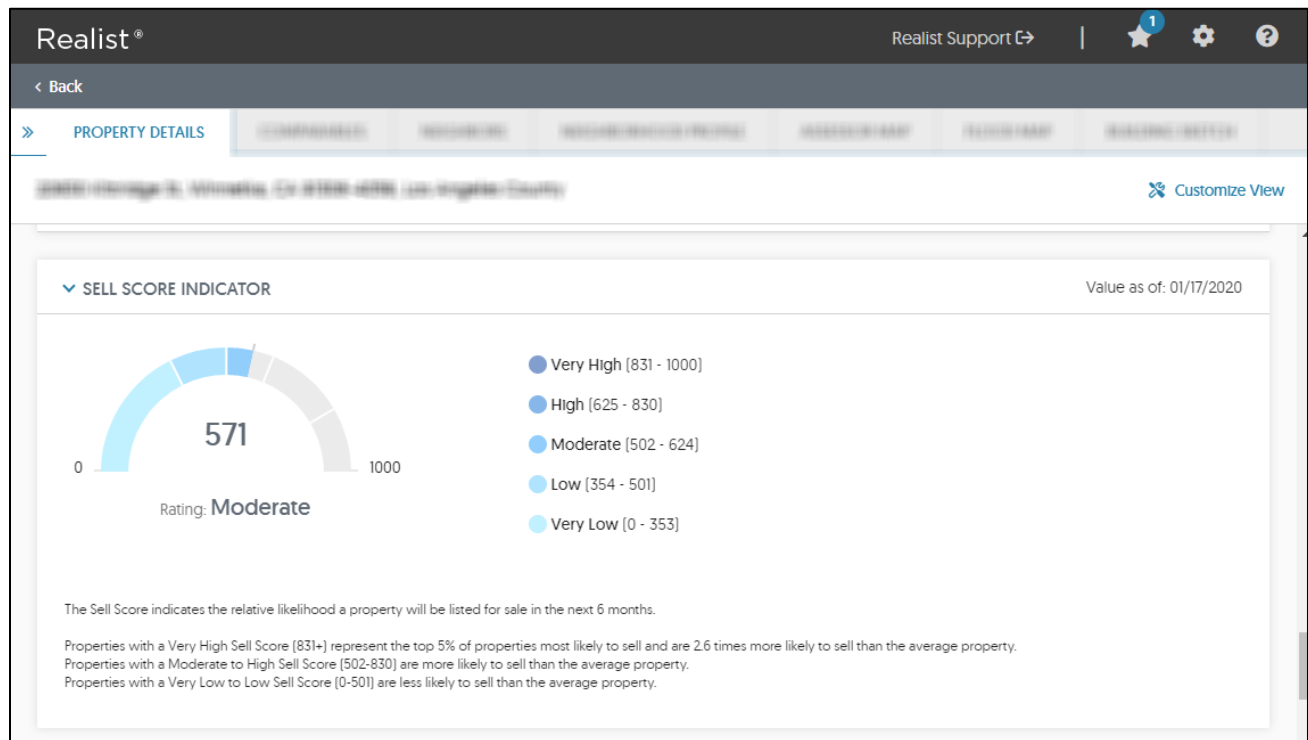
Property Details	Value
Beds	N/A
Baths	N/A
MLS List Price	\$250,000
MLS List Date	05/29/2019

A 'Report' button is visible at the bottom right of the popup.

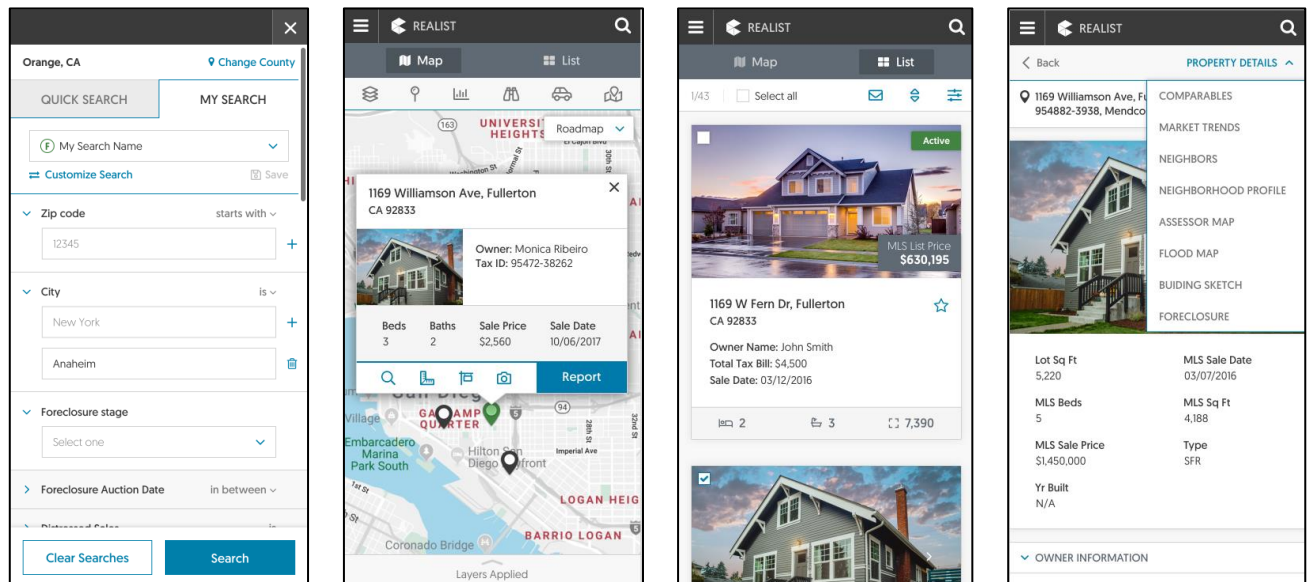
We've added a new **Cards** view; a quick thumbnail view that displays a photo and a few fields of key info for each property. Use the Cards View and Table View icons to switch between the Card and Table views. You can click to Customize the selected view to add, remove, and rearrange fields.

While you're in the Card view you can also take advantage of the new **Favorites** feature. Click the star on the card view to add any property from any search to your saved favorites. Access your saved favorite properties at any time by clicking on the star icon in the upper right of any Realist screen.

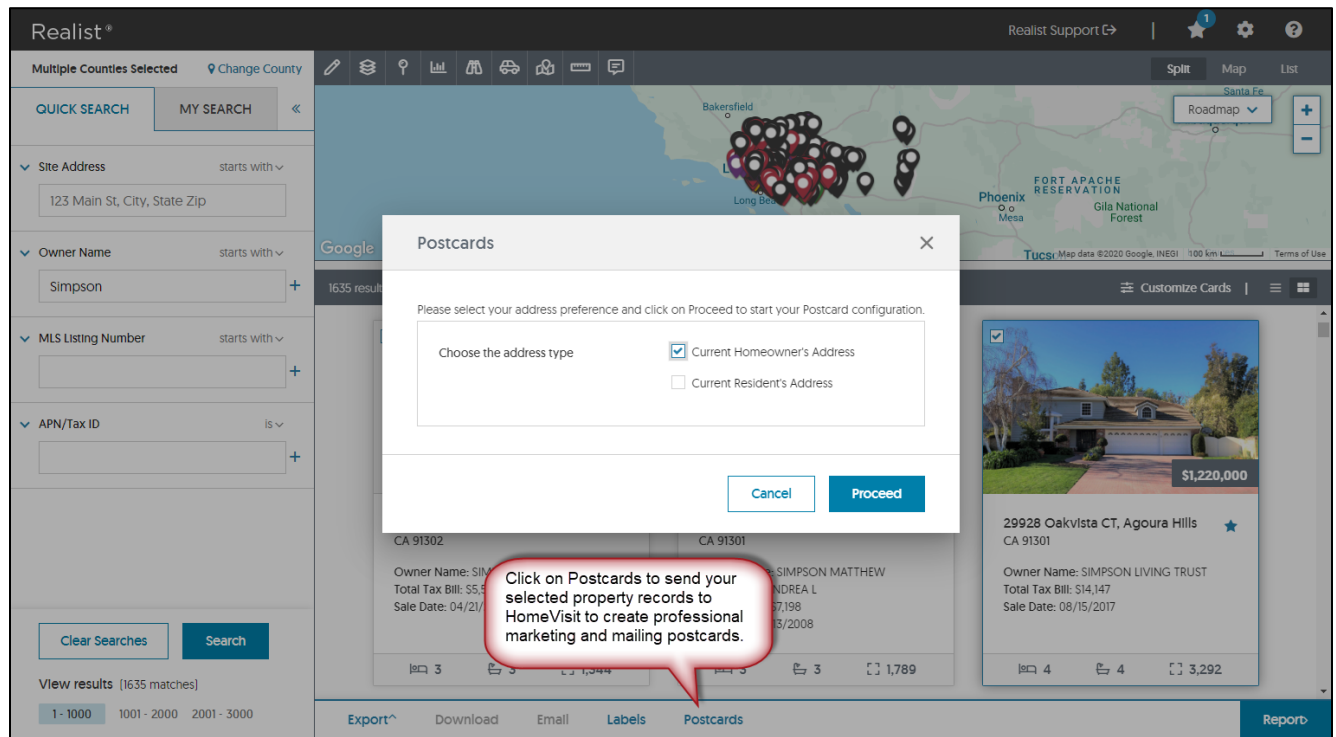
On the property detail report you'll see the new **Sell Score Indicator** graph which is a result of complex predictive algorithms used to determine the relative likelihood a property will be listed for sale in the next 6 months.



This new user interface is mobile responsive, so regardless the device you use, Realist goes with you wherever you go!



Future Features - Another feature that will be coming soon is Realist integration with HomeVisit via the **Postcards** button. When this feature becomes available, Realist users will be able to click on a Postcards button to send selected property records to HomeVisit to create professional marketing and mailing postcards.



All these features and more will be at your fingertips with the new and improved Realist®!